

Date Submitted: 10/28/25 3:05 pm

Viewing: **EVMG-M : Event Management Minor**

Last approved: 10/04/24 12:09 pm

Last edit: 11/25/25 9:43 am

Changes proposed by: kway

Catalog Pages Using
this Program

[Hospitality Management \(HOSP\)](#)

Submitter: User ID: kway Phone:
479-575-4985

Program Status Active

Academic Level Undergraduate

Type of proposal Minor

Select a reason for this modification

Making Minor Changes to an Existing Certificate, Degree or Program (including 15 or fewer hours, admission/graduation requirements, Focused Studies or Tracks)

Effective Catalog Year Fall 2026

College/School Code

Bumpers College of Agricultural, Food, and Life Sciences (AFLS)

Department Code

Department of Human Environmental Sciences (HESC)

Program Code EVMG-M

Degree Minor

CIP Code

In Workflow

1. AFLS Dean Initial
2. Provost Initial
3. Director of Curriculum Review and Program Assessment
4. Registrar Initial
5. Institutional Research
6. HESC Chair
7. HESC Curriculum Committee
8. AFLS Faculty
9. AFLS Dean
10. Global Campus
11. Provost Review
12. Undergraduate Council
13. Faculty Senate
14. Provost Final
15. Registrar Final
16. Catalog Editor Final

Approval Path

1. 10/28/25 3:31 pm
Jackie Mosley (jwiersma): Approved for AFLS Dean Initial
2. 10/29/25 8:23 am
Jim Gigantino (jgiganti): Approved for Provost Initial
3. 11/25/25 9:43 am
Lisa Kulczak (lkulcza): Approved for Director of

Curriculum Review
and Program
Assessment

4. 12/01/25 4:45 pm
Gina Daugherty
(gdaugher):
Approved for
Registrar Initial
5. 12/03/25 10:24 am
Doug Miles
(dmiles): Approved
for Institutional
Research
6. 01/15/26 3:28 pm
Donna Graham
(dgraham):
Approved for HESC
Chair
7. 01/15/26 3:31 pm
Kelly Way (kway):
Approved for HESC
Curriculum
Committee
8. 01/15/26 9:00 pm
Kristen Gibson
(keg005): Approved
for AFLS Faculty
9. 01/16/26 7:51 am
Jackie Mosley
(jwiersma):
Approved for AFLS
Dean
10. 01/16/26 9:29 am
Suzanne Kenner
(skenner): Approved
for Global Campus
11. 01/16/26 2:34 pm
Jim Gigantino
(jgiganti): Approved
for Provost Review

12. 02/27/26 3:56 pm
Lisa Kulczak
(lkulcza): Approved
for Undergraduate
Council

History

1. May 11, 2018 by
Nancy Simkins
(nsimkin)
2. May 20, 2020 by
Nancy Simkins
(nsimkin)
3. Apr 28, 2024 by
Kelly Way (kway)
4. Oct 4, 2024 by Jean
Mitchell (jem03)

19.0501 - Foods, Nutrition, and Wellness Studies, General.

Program Title

Event Management Minor

Program Delivery

Method

On Campus

Online/Web-based

Is this program interdisciplinary between two or more colleges or schools?

No

Do the proposed changes impact any specific course(s) from another college or school?

No

What are the total 15
hours needed to
complete the
program?

On-line/Web-based Information

Reason for offering
Web-based Program

Due to the demand for event planners in the hospitality industry, more students are seeking the minor in event management. Many seeking the minor are UofA students, but off campus. This on line offering will assist them in acquiring the knowledge they are seeking. Courses will have same learning outcomes regardless of the delivery method.

Maximum Class Size 50
for Web-based
Courses

Course delivery mode	Method(s)
	Online

Class interaction mode	Method(s):
	Electronic Bulletin Boards

Percent Online
100% with No Required Campus Component

Provide a List of
Services Supplied by
Consortia Partners or
Outsourced
Organization
None

Estimate Costs of the No additional cost
Program over the required
First 3 Years

List Courses Taught
by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

Program Requirements and Description

Requirements

Requirements for a minor in Event Management: The Event Management minor requires 15 hours of coursework. To earn a minor in Event Management, a student must earn a "C" or better in all courses for the minor.

Core Requirements:		9
<u>HOSP 16003</u>	Introduction to Hospitality Management	
HOSP 26003	Purchasing and Cost Control	3
<u>HOSP 36203</u>	Meetings and Events Management	
<u>HOSP 36703</u>	Event Safety and Venue Management	
<u>HOSP 37103</u>	<u>Course HOSP 37103 Not Found</u>	
Additional Requirements: (choose a minimum of six (6) hours)		6
<u>HOSP 25303</u>	<u>Hospitality Marketing Principles (Hospitality Marketing Principles)</u>	
<u>HOSP 36503</u>	Hospitality, Dietetic Management and Human Resources	
<u>HOSP 46103</u>	Festival Management and Analysis	
HOSP 46603	Hospitality Management Capstone	
<u>HOSP 46403</u>	<u>Capstone: Event Experience Management</u>	
Total Hours		15

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student Demand for Program

15-20 per semester

Scheduled Program Review Date

NA

Program Goals and Objectives

Program Goals and Objectives

- Teach the role of an event manager
- Teach basic planning and organizing skills to ensure an event completes on schedule
- Teach the role of events in the context of integrated marketing communications as part of promoting the business strategy
- Allow students to explore creativity in designing event concepts
- Teach the understanding the importance of managing teams for a successful event

Program Goals and Objectives

- Teach the use of cost control mechanisms
- Teach the importance of sustainable event planning
- Teach the value of contingency planning
- Teach an understanding the importance of post-event evaluation

Learning Outcomes

Learning Outcomes

- Students will develop an understanding of the significance of meetings and events within the hospitality industry.
- Students will understand the importance of understanding a client's or organization's goals and objectives for the meeting and event.
- Students will understand strategies for producing a memorable event experience within budgetary constraints.
- Students will understand how to communicate effectively with internal and external constituents to develop proactive relationships when facilitating a successful meeting or event.

Description and justification of the request

Description of specific change	Justification for this change
Remove HOSP 26003, HOSP 37103 and HOSP 46603. Move HOSP 36703 from additional requirements to core requirements. Add HOSP 25303 and HOSP 46403. Add note regarding prerequisites and semester offerings.	To maintain the integrity and intended learning outcomes of both the Event and Hospitality Management Minors, we have added this statement. Other colleges are not consistently advising students correctly on the minor requirements, leading to excessive substitutions that undermine their core purpose. The minor is designed to provide a structured and specialized curriculum, ensuring that students gain the necessary knowledge and skills in the designated subject area. Allowing substitutions at the current rate dilutes the value of the program and creates inconsistencies in student learning.

Upload attachments

[26-27-evmg-m - proposed.docx](#)

Reviewer Comments

Lisa Kulczak (lkulcza) (11/25/25 9:41 am): Tweaked formatting for consistency. Course "not found" in approval process.

