



## ***HISTORY OF BEER AND BREWING***

**Instructor:** Dr. Robert Brubaker

**Class meetings:** TBA

**Office hours:** TBA

**Office location:** Old Main 410

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### **COURSE OVERVIEW**

In its broadest sense, History is the study of the past, an inquiry into the story of humanity. As an academic discipline, History embraces every aspect of the human experience, including warfare, political institutions, the economy, religious practice, technology, and artistic endeavors. History asks students to analyze empire and revolution, genocide and humanism, enslavement and liberation, sexuality and gender and to do so from the perspective of both social scientific and humanistic inquiry. There is no field more diverse than History and none more individualistic. History can be as long ago as the excavated texts and artifacts of ancient China or as recent as mass-produced newspapers from the twentieth-century American West.

In this course we will adopt a global perspective to trace the history of beer and brewing from antiquity to the present. Originating with the transition to agriculture (if not before), beer is among the oldest beverages devised by humankind. Beginning in the prehistoric era with archaeological data, we will consider various hypotheses pertaining to the origins of beer and brewing before moving on to examine brewing in the context of the earliest civilizations of Mesopotamia and Egypt. Although many other peoples in the ancient world also engaged in the production of beer and other kinds of alcoholic beverages, our focus after examining some of these will shift as we move to more recent centuries to explore in considerably greater detail the very prominent historical tradition of beer and brewing in Europe. Wherever detailed information is available, an important emphasis of this course will fall upon situating beer and brewing traditions within the historical political, economic, and social contexts of the societies that produce(d) it. As such, the course will consider not only the production of beer but also aspects of its distribution and consumption. In the closing sections of the course we will examine the phenomenal growth in the West in recent decades of burgeoning craft and home brewing traditions and speculate about the future development of beer and brewing.

### **LEARNING OUTCOMES**

- As a result of successfully completing this course, students will have acquired a broad understanding of the history of the world's diverse brewing traditions from antiquity to the present era.
- Moreover, having taken this course, students will become more fully acquainted with the broader social contexts and social functions of beer and brewing traditions in world history.
- As such, an important objective of this course is to impart to students perspectives and understandings that will hopefully serve as a usual complement to coursework focusing on more technical aspects of beer and brewing.

- Finally, through participation in this course, students will develop valuable and more widely generalizable analytical and critical thinking skills through the opportunity to research, compare, and interpret historical texts pertaining to beer and brewing traditions from diverse eras and geographic regions.

### **COURSE TEXT (REQUIRED):**

Hornsey, Ian S. (2003). *A History of Beer and Brewing*. Cambridge, The Royal Society of Chemistry. ISBN: 0-85404-630-5

### **Supplementary Readings:**

In addition to the main text listed above, students will also be responsible for additional readings of *Primary Source Excerpts* assigned at specific points in the semester as a supplement to the main text and materials presented in lecture. These primary source readings will be posted in electronic PDF format on the BlackBoard webpage for the course.

### **COURSE REQUIREMENTS & GRADING**

Grades for this course will be determined based on **three non-cumulative examinations, class participation, six quizzes** on primary sources, and a 4-5-page **book review**. This course utilizes a point system. There are 1000 points in the course. Grades are assigned as follows: A: 90-100%; B: 80-89%; C: 70-79%; D: 60-69%; F: Below 60%. The breakdown for points is as follows:

Exam 1	180 pts (18%)
Exam 2	180 pts (18%)
Exam 3	180 pts (18%)
6 Quizzes	180 pts (18%)
Book Review	200 pts (20%)
<u>Participation (Attendance)</u>	<u>80 pts (08%)</u>
Total 1000 pts (100%)	

### **EXAMS AND QUIZZES**

The three non-cumulative examinations in this course will be based on a combination of materials from lectures and the main course text (Hornsey). The six quizzes will be based on the six sets of short primary source readings and short articles designed to acquaint students with varied aspects of beer and brewing in different time periods and regions. Question types for both exams and quizzes will vary, potentially including *true/false, matching, multiple-choice, geography, identification, short essay, and fill-in-the-blank*.

Except by prior arrangement with me, make-ups for any and all missed exams and quizzes will take place during the second half of the two-hour final examination period at the end of the semester. In sum, if you need to miss an exam or quiz I am more flexible if you approach me in advance.

### **CLASS ATTENDANCE**

Class attendance is very important. Lectures are designed to complement your main text and will often provide a different perspective on the readings, or cover topics not included in your main text. Although I will post visuals associated with lectures on BlackBoard, I will not repeat lectures or post lecture notes on

BlackBoard. If you must miss a lecture due to illness, family emergencies, earthquakes, volcanic eruptions, tsunamis, alien invasions, or other reasons, it is your responsibility to obtain notes from one of your fellow students. Reflecting the importance of lectures, students may receive up to 80 points for class attendance. I will determine points for attendance by taking attendance on eight random days. Students are responsible for adding their signature to the attendance sheets on days when these are sent around.

### **BOOK REVIEW**

As noted above, students will write a single 4-5-page book review as part of the course. Topics for book reviews may be chosen by the student from among the sources included in the bibliography posted on BlackBoard or in consultation with the instructor. *Book Reviews* should succinctly state and comment on/evaluate the major aims, methods, themes and interpretations of the work chosen, and avoid chapter-by-chapter content summaries.

A typed, printed hard copy of the book review is due by 5 pm on the date specified in the course schedule below. Email attachments are not permitted, and late assignments will lose points. Guidelines for writing the book review are posted on BlackBoard, and I will be providing students with additional information as the semester progresses.

### **CLASSROOM CONDUCT**

In the interests of promoting the best possible learning environment for all I require students to refrain from talking during lectures and to behave respectfully toward fellow students and myself during all class activities. While students are welcome to use laptops for note-taking purposes, web surfing, game playing and messaging are prohibited, and all other electronic devices (e.g., smartphones, cellphones, and mp3 players) must be switched off. While occasional tardiness is understandable, late arrivals disrupt the classroom learning environment. Please do not come if you will be more than 15 minutes late. If you do arrive late or need to leave early please do so as quietly and unobtrusively as possible. If for some reason you will need to arrive late/leave early on a regular basis (*strongly discouraged!*) please notify me of the circumstances ASAP. As referred to above, students arriving late are responsible for adding their signature to the attendance sheet *by the end of class* if an attendance sheet has been sent around on the day in question.

### **BLACKBOARD**

The BlackBoard website for this course will play an important role in this class throughout the semester. For example, students will download the *Primary Source Readings* from BlackBoard. Students can also use the *Gradebook* function of BlackBoard to keep track of the points they accumulate as the semester progresses. Should you lose your original hardcopy of the *Syllabus*, you will be able to download a copy from BlackBoard, and *Guidelines* for the *Book Reviews* and *Research Paper* will also be posted here. Additionally, I will make use of the course website as a venue in which to post *Selected Visuals* from lectures, announcements, bibliographic resources for papers, extra credit films, links to relevant internet history sites, and occasional news stories. As such, I strongly encourage students to familiarize themselves with BlackBoard as soon as possible.

### **FOR STUDENTS WITH DISABILITIES**

The University of Arkansas in Fayetteville makes every effort to offer equal educational opportunities for all students and is committed to improving the total university experience for students with disabilities. If you are a student with disabilities, I am more than happy to provide all reasonable accommodations in line with this policy. Please note, however, that for me to do so, students must first register with the **Center for**

**Educational Access (CEA)** in order to establish eligibility and identify necessary accommodations. Detailed information on how to proceed can be obtained by visiting the home page of the Center for Educational Access at <http://cea.uark.edu/> or by calling the Center at: (479) 575-3104.

### **ACADEMIC HONESTY**

As a core part of its mission, the University of Arkansas provides students with the opportunity to further their educational goals through programs of study and research in an environment that promotes freedom of inquiry and academic responsibility. Accomplishing this mission is only possible when intellectual honesty and individual integrity prevail.

Each University of Arkansas student is required to be familiar with and abide by the University's 'Academic Integrity Policy' which may be found at <http://honesty.uark.edu> . Students with questions about how these policies apply to a particular course or assignment should immediately contact their instructor.

### **INCLEMENT WEATHER POLICY**

This class will meet unless the University has cancelled all classes due to inclement weather or other emergencies. Students will receive notification of such closures through the University's **RazALERT Emergency Notification System**. For more information about this system see: <http://emergency.uark.edu>. In the unlikely event that I am not able to conduct class I will inform students of this fact via email or BlackBoard.

### **EMERGENCY PROCEDURES**

Many types of emergencies can occur on campus; instructions for specific emergencies such as severe weather, active shooter, or fire can also be found at <http://emergency.uark.edu>.

#### **Severe Weather (Tornado Warning):**

- Follow the directions of the instructor or emergency personnel
- Seek shelter in the basement or interior room or hallway on the lowest floor, putting as many walls as possible between you and the outside
- If you are in a multi-story building, and you cannot get to the lowest floor, pick a hallway in the center of the building
- Stay in the center of the room, away from exterior walls, windows, and doors

#### **Violence / Active Shooter (CADD):**

- **CALL**- 9-1-1
- **AVOID**- If possible, self-evacuate to a safe area outside the building. Follow directions of police officers.
- **DENY**- Barricade the door with desk, chairs, bookcases or any items. Move to a place inside the room where you are not visible. Turn off the lights and remain quiet. Remain there until told by police it's safe.
- **DEFEND**- Use chairs, desks, cell phones or whatever is immediately available to distract and/or defend yourself and others from attack.

## **APPROXIMATE COURSE SCHEDULE**

The following pages contain a tentative schedule of topics, readings and activities for the semester. I reserve the right to alter this schedule as needs dictate. I will announce any such changes in class and via BlackBoard and/or email. Students are responsible for keeping abreast of this schedule and any changes made to it.

### **Week 1 (January 13, 15, 17) INTRODUCTION**

Primary Source Readings (see BlackBoard)

### **Week 2 (January 20 [NO CLASS – MARTIN LUTHER KING JR. DAY], 22, 24) THE BEGINNINGS**

Read: Hornsey Chapter 1

### **Week 3 (January 27, 29, 31)**

**Quiz #1 (Friday, 1/31)** – Primary Source Readings on BlackBoard

### **Week 4 (February 3, 5, 7) ANCIENT EGYPT**

Read: Hornsey Chapter 2

### **Week 5 (February 10, 12, 14)**

**Quiz #2 (Friday, 2/14)** – Primary Source Readings on BlackBoard

### **Week 6 (February 17, 19, 21) THE ANCIENT NEAR EAST**

Read: Hornsey Chapter 3

**EXAM I: FRIDAY, 2/21**

### **Week 7 (February 24, 26, 28)**

**Quiz #3 (Friday, 2/28)** – Primary Source Readings on BlackBoard

### **Week 8 (March 2, 4, 6) OTHER ANCIENT BEER-DRINKING PEOPLES**

Read: Hornsey Chapter 4

### **Week 9 (March 9, 11, 13)**

### **Week 10 (March 16, 18, 20) THE BRITISH ISLES AND EUROPE**

Read: Hornsey Chapter 5

**Quiz #4 (Friday, 3/20)** – Primary Source Readings on BlackBoard

### **Week 11 (March 23, 25, 27 [NO CLASS – SPRING BREAK!])**

### **Week 12 (March 30, April 1, 3) FROM THE NORMAN CONQUEST TO THE END OF THE TUDORS**

Read: Hornsey Chapter 6

**EXAM II: WEDNESDAY, 4/1**

**Week 13 (April 6, 8, 10)**

**Quiz #5 (Friday, 4/10)** – Primary Source Readings on BlackBoard

**Week 14 (April 13, 15, 17) THE START OF LARGE-SCALE BREWING**

Read: Hornsey Chapters 7, 8

***BOOK REVIEW DUE: Monday, 4/17, 5:00 pm***

**Week 15 (April 20, 22, 24) SOME BEER STYLES AND SOME BREWERIES**

Read: Hornsey Chapter 9

**Quiz #6 (Friday, 4/24)** – Primary Source Readings on BlackBoard

**Week 16 (April 27, 29) THE 20<sup>TH</sup> CENTURY**

Read: Hornsey Chapter 9

**EXAM III (FINAL EXAMINATION): TBA**

