CIM Report Aug 29, 2022 9:03am

Program Changes Pending Approval from Faculty Senate

Code	Field	Old Value	New Value
BLSMMM		Added	
DTSCBS-MIDA		Added	
Grad Admission Req	Effective Catalog Year	Fall 2021	Fall 2023
	Description and justification of the request	More reformatting. | More reformatting.	1) Implementation of proposed change to standardized test score policy to Graduate School admissions and readmission criteria (will be accompanying policy change at Graduate Council)\\n\\n2) Revisions to the Graduate School readmission policy in two areas. (A) Allowing programs with students who left the University within the preceding five years on 'academic warning' to petition for readmission. All academic probation and dismissal policies continue to apply to these students. (B) Allowing programs to request readmission and grade forfeiture after three years instead of the current five years\\n\\n3) Various catalog cleanup\\n | 1) No other peer institution has a University-wide standardized test requirement as the UA does. This elimination will return admission requirement control to the programs.\\n\\n2) Over the last several years, programs have requested readmission for students who left the University on academic warning and were slightly below the 2.85 GPA minimum. If they had continued enrollment, they would have had an additional semester to bring their GPA above the minimum. However, since they left on warning, they are no longer given that option. This policy change allows readmission and students to have an additional semester to bring their GPA above the minimum.\\n \\nThe policy change to grade forfeiture likewise allows students an additional chance at readmission to a new program after a dismissal after three instead of five years. In the recent COVID-19 pandemic, students were dismissed and, after rectifying negative personal situations caused by the pandemic, have sought readmission but have been prohibited due to this five year requirement. A three year requirement will allow students an additional attempt at a graduate degree after a prior negative start.\\n
	Reviewer Comments		agriffin - Thu, 21 Jul 2022 13:37:00 GMT - ATTENTION REGISTRAR: Please remove the Undergraduate Council from the approval workflow.
MKTGMS	User ID:	kboston	waldie
	Phone:	575-4622	479-575-2058
	Select a reason for this new program	Adding New Degree--(LOI 1, Proposal-1)	
	Effective Catalog Year	Spring 2022	Fall 2023
	Program Costs	N/A	
	Library Resources	N/A	
	Instructional Facilities	N/A	

	Faculty Resources	N/A	
	List Existing Certificate or Degree Programs that Support the Proposed Program	270	
	Scheduled Program Review Date	2021-2022	2026-2027
	Program Goals and Objectives	The Sam M. Walton College of Business Master of Science in Marketing is designed is for early-career professionals who want to receive advanced, specialized training in marketing. The degree is grounded in an understanding of the increasing complexity and breadth of disciplines related to marketing and consumer behavior. Effective marketing decision making necessitates cross-functional expertise. Students will choose among areas of emphasis to complement their Marketing courses: Business Analytics, Supply Chain Management, or Strategy.	The Sam M. Walton College of Business Master of Science in Marketing is designed to provide professional preparation for recent graduates and early-career professionals who want to receive advanced, specialized training in marketing. The degree is grounded in an understanding of the increasing complexity and breadth of the marketing discipline.
	Description and Justification for this request	Proposing a new Master of Science in Marketing. | Marketing is a field that continues to grow, according to the Bureau of Labor Statistics. Between 2018 and 2028, the profession is projected to grow 8 percent, increasing the ranks of marketing managers to over 300,000. Industrywide, needs are changing and becoming more complex, especially in Arkansas. The growing economy in Arkansas is in need of managers and leaders trained in the full skill set of marketing decision making, including retailing, customer/shopper insights, new product development, and marketing research.	
	Upload attachments	MKTGMS - New Degree - Ltr of Intent.docx MKTGMS - New Degree - Supporting Documentation.pdf MKTGMS - New Degree - Proposal 1.docx MKTGMS - New Degree - Proposal 1 Revised.docx UAF Program Approval MS Marketing Oct 2021.pdf	

	Reviewer Comments	agriffin - Thu, 08 Oct 2020 14:13:31 GMT - ISYS 5103 under the Business Analytics heading reflected a red error box, since the course was already used in the course list. I entered the course as a comment field to remove the red error box. Alignment will need to be adjusted during catalog edits. agriffin - Thu, 08 Oct 2020 15:28:42 GMT - Changed scheduled program review date to match college's accreditation visit with AACSB. agriffin - Thu, 08 Oct 2020 15:33:26 GMT - Inserted ISYS 5103 in text of catalog copy with permission from submitter. Hyper-linked courses in text. agriffin - Thu, 08 Oct 2020 23:39:10 GMT - Reformatted Proposal 1 and Supporting documents to match BOT format with approval from submitter. Reattached files to end of record and renamed them to match BOT naming convention. myrlinda - Fri, 20 Nov 2020 22:09:48 GMT - Program proposal was approved by UCPC pending 4000-level courses being replaced with 5000-level courses before reaching Graduate Council. pkoski - Tue, 24 Nov 2020 21:03:16 GMT - Under the strategy block, I replaced MGMT 4953 and 4263 with this sentence: "Any 5000 level Walton College courses as approved by the MSM program director." I also removed this sentence: "With the approval of the MSM Program Director, any senior level marketing course (MKTG 4000+) may be taken for graduate credit" lkulcza - Thu, 18 Nov 2021 18:21:15 GMT - Adjusted effective date; did not complete approval process in time for fall 2021. calison - Thu, 18 Nov 2021 20:00:38 GMT - Corrected the abbreviation of the degree from M.S.M. to M.S.	agriffin - Thu, 07 Apr 2022 14:54:31 GMT - MKTG 5343 Digital Marketing course has completed approval, so I swapped out the red box with the approved version. agriffin - Thu, 07 Apr 2022 14:55:35 GMT - Both MKTG 5583 and MKTG 5413 are working their way through approval at this time. agriffin - Thu, 07 Apr 2022 14:58:21 GMT - ATTENTION: Due to the changes to the admissions policy, this minor request will require campus approval. agriffin - Thu, 07 Apr 2022 14:59:20 GMT - Revised scheduled program review date.
	Select a reason for this modification		Making Minor Changes to an Existing Certificate, Degree or Program (including 15 or fewer hours, admission/graduation requirements, Focused Studies or Tracks)
	Description and justification of the request		Update admissions policy to reflect the newly approved GSB admissions policy. \\nChange in core coursework from 21 to 15 hours and a change in elective coursework from 9 to 15 hours to reflect new course offerings with new faculty expertise. total change of 12 hours.\\nRemoved non-MKTG coursework from the elective list.\\nUpdate to the comprehensive exam equivalent. | Overall program changes include a greater focus on marketing classes and a simplified program structure.\\nAddition of MKTG 5343 and MKTG 5333 as core courses. Deletion of MKTG 5553, MKTG 5563, ISYS 5363 as core courses. \\nDeletion of non-MKTG elective options under the 15 hours and inclusion of new MKTG courses MKTG 5583 and 5413. Removal of language referring to ISYS coursework option. \\nUpdated comprehensive exam course equivalence to MKTG 5333.
NURSDP	Effective Catalog Year	Fall 2022	Fall 2023

	Description and justification of the request	Substitute ENGL 5453 Technical Writing in Healthcare Settings for NURS 5403	The English course prepares students for technical writing in the healthcare field.	CHANGED:\\nC. A student may only repeat a nursing course in which a "C" or lower has been received one time throughout the program. A student may only withdraw from a course one time.\\n\\n\\nTO: \\nC. A student may only repeat a nursing course in which a "C" or lower has been received one time throughout the program. \\n\\nD. A student is allowed only one course withdrawal throughout the program.\\n\\nE. Students who voluntarily withdraw from all courses, or who do not maintain continuous enrollment must re-apply both to the Graduate School and EMSON for readmission.\\n	D. and E. are added to clarify requirements when a student withdraws from a course or withdraws from all courses.
	Upload attachments	ENGL 5453 Syllabus (002).docx	
	Reviewer Comments	agriffin - Tue, 13 Apr 2021 16:41:49 GMT - Rollback: Please change your response to: Does this proposal impact any courses from another College/School? The English course will require campus approval, as well as feedback from ARSC. Also, change the effective date to fall 2022. It is too late to complete approval for 2021. Thank you. agriffin - Tue, 13 Apr 2021 19:43:48 GMT - Revised scheduled program review date to 2030, next scheduled site visit for CCNE.	msganio - Thu, 10 Mar 2022 20:46:52 GMT - clarified specific changes and made sure they were noted in the proposals agriffin - Thu, 10 Mar 2022 22:23:53 GMT - Changes to the degree progression will require campus approval. msganio - Thu, 07 Apr 2022 18:29:26 GMT - changed effective catalog to Fall 2023 (will not make Fall 2022) agriffin - Fri, 22 Apr 2022 21:45:52 GMT - Revised item C under Grade Requirement as requested by UCPC with input from Susan Patton, Director of EMSON.
QUALGM		Added	