

Date Submitted: 04/03/23 6:25 pm

## Viewing: **INTBBB : International Business, Bachelor of Science in International Business**

Last approved: 11/30/22 3:07 pm

Last edit: 04/03/23 6:25 pm

Changes proposed by: aellstra

Catalog Pages Using  
this Program

[B.S.I.B. Requirements](#)

Submitter: User ID: [aellstra](#) ~~kboston~~ Phone:  
[575-6145](#) ~~4622~~

Program Status Active

Academic Level Undergraduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Certificate, Degree or Program (including 15 or fewer hours, admission/graduation requirements, Focused Studies or Tracks)

Are you adding a concentration?

No

Are you adding or modifying a track?

No

Are you adding or modifying a focused study?

No

Effective Catalog Year Fall 2024

College/School Code

Walton College of Business (WCOB)

Department Code

Department of Economics (ECON)

### In Workflow

1. WCOB Dean Initial
2. Director of Curriculum Review and Program Assessment
3. Registrar Initial
4. Institutional Research
5. ECON Chair
6. WCOB Curriculum Committee
7. WCOB Faculty
8. ARSC Dean
9. WCOB Dean
10. Global Campus
11. Provost Review
12. Undergraduate Council
13. Faculty Senate
14. Provost Final
15. Registrar Final
16. Catalog Editor Final

### Approval Path

1. 04/01/23 9:58 am  
Alan Ellstrand  
(aellstra): Approved for WCOB Dean Initial
2. 04/03/23 10:15 am  
Alice Griffin  
(agriffin): Rollback to Initiator
3. 04/03/23 6:25 pm  
Alan Ellstrand  
(aellstra): Approved

Program Code	INTBBB	for WCOB Dean
Degree	Bachelor of Science in International Business	Initial
CIP Code		4. 04/04/23 10:18 am Alice Griffin (agriffin): Approved for Director of Curriculum Review and Program Assessment
		5. 04/04/23 3:35 pm Gina Daugherty (gdaugher): Approved for Registrar Initial
		6. 04/05/23 4:20 pm Doug Miles (dmiles): Approved for Institutional Research
		7. 04/05/23 4:24 pm Raja Kali (kali): Approved for ECON Chair
		8. 04/05/23 8:25 pm Alan Ellstrand (aellstra): Approved for WCOB Curriculum Committee
		9. 04/05/23 9:00 pm Alan Ellstrand (aellstra): Approved for WCOB Faculty
		10. 04/06/23 12:43 am David McNabb (dmcnabb): Approved for ARSC Dean
		11. 04/06/23 6:23 am Alan Ellstrand

- (aellstra): Approved for WCOB Dean
- 12. 04/06/23 8:57 am  
Suzanne Kenner  
(skenner): Approved for Global Campus
- 13. 04/06/23 10:25 am  
Jim Gigantino  
(jgiganti): Approved for Provost Review
- 14. 04/21/23 4:39 pm  
Alice Griffin  
(agriffin): Approved for Undergraduate Council

History

- 1. Mar 5, 2015 by Karen Boston (kboston)
- 2. Mar 30, 2015 by Karen Boston (kboston)
- 3. Jun 5, 2015 by Lisa Kulczak (lkulcza)
- 4. Jul 16, 2015 by Charlie Alison (calison)
- 5. Jul 16, 2015 by Charlie Alison (calison)
- 6. May 16, 2016 by Karen Boston (kboston)
- 7. Mar 27, 2018 by Karen Boston (kboston)
- 8. May 24, 2018 by Lisa Kulczak (lkulcza)
- 9. May 22, 2019 by Karen Boston

(kboston)

10. May 19, 2021 by

Karen Boston

(kboston)

11. Mar 21, 2022 by

Gina Daugherty

(gdaugher)

12. Nov 30, 2022 by

Gina Daugherty

(gdaugher)

52.1101 - International Business/Trade/Commerce.

## Program Title

International Business, Bachelor of Science in International Business

## Program Delivery

## Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

Yes No

College(s)/School(s)

College/School Name

Fulbright College of Arts and Sciences (ARSC)

What are the total  
hours needed to  
complete the  
program?

120

## Program Requirements and Description

## Requirements

### Graduation Requirements for the B.S.I.B. Degree

Each student must have a 2.00 cumulative grade-point average in each of the following areas: all work completed at this university, all courses in the business core, and all designated international business courses/functional

concentration/world language courses. In addition, students must earn a grade of “C” or better in each of the pre-business core courses.

Courses that are required in either Walton College or the international business core and also are required in one of the business concentrations cannot be used to satisfy both requirements. For example, students who take FINN 3703 to satisfy the finance concentration requirements cannot also use it to satisfy the international business requirements.

<b>A. State Minimum Core Requirements</b>		<b>17</b>
Not including contributing courses in the Business Core or the World Languages Requirement		
American History or Government		
Laboratory Science (two courses with labs)		
Social Science (one course)		
Fine Arts (one course)		
<b>B. Pre-Business Core Courses</b>		<b>34</b>
<a href="#"><u>ACCT 2013</u></a>	Accounting Principles	
<a href="#"><u>ACCT 2023</u></a>	Accounting Principles II <sup>1</sup>	
or <a href="#"><u>SEVI 2053</u></a>	Business Foundations	
<a href="#"><u>COMM 1313</u></a>	Public Speaking (ACTS Equivalency = SPCH 1003)	
<a href="#"><u>ECON 2013</u></a>	Principles of Macroeconomics (ACTS Equivalency = ECON 2103)	
<a href="#"><u>ECON 2023</u></a>	Principles of Microeconomics (ACTS Equivalency = ECON 2203)	
<a href="#"><u>ENGL 1013</u></a>	Composition I (ACTS Equivalency = ENGL 1013)	
<a href="#"><u>ENGL 1023</u></a>	Composition II (ACTS Equivalency = ENGL 1023)	
<a href="#"><u>MATH 2043</u></a>	Survey of Calculus (ACTS Equivalency = MATH 2203)	
<a href="#"><u>MATH 2053</u></a>	Finite Mathematics	
<a href="#"><u>BUSI 1111</u></a>	Freshman Business Connection	
<a href="#"><u>BUSI 1033</u></a>	Data Analysis and Interpretation	
<a href="#"><u>ISYS 1123</u></a>	Business Application Knowledge - Computer Competency	
<b>C. Business Core</b>		<b>21</b>
<a href="#"><u>BLAW 2013</u></a>	The Legal Environment of Business (ACTS Equivalency = BLAW 2003)	
<a href="#"><u>ISYS 2103</u></a>	Business Information Systems	
<a href="#"><u>FINN 2043</u></a>	Principles of Finance	
<a href="#"><u>MGMT 2103</u></a>	Managing People and Organizations	

<a href="#"><u>SEVI 3013</u></a>	Strategic Management
<a href="#"><u>MKTG 3433</u></a>	Introduction to Marketing
<a href="#"><u>SCMT 2103</u></a>	Integrated Supply Chain Management

**D. International Business Course Requirements****15**

<a href="#"><u>ECON 4633</u></a>	International Trade
<a href="#"><u>ECON 4643</u></a>	International Macroeconomics and Finance

Select three of the following:

<a href="#"><u>ECON 3843</u></a>	Economics of the Developing World
<a href="#"><u>ECON 3853</u></a>	Emerging Markets
<a href="#"><u>ECON 3933</u></a>	The Japanese Economic System
<a href="#"><u>ECON 4173</u></a>	Nation Model United Nations
<a href="#"><u>FINN 3703</u></a>	International Finance
<a href="#"><u>SEVI 4583</u></a>	International Management
<a href="#"><u>MKTG 4633</u></a>	Global Marketing
<a href="#"><u>SCMT 3643</u></a>	International Logistics

(Other 3000/4000 level courses may fulfill this requirement if approved by the department chair)

1

Students pursuing a concentration in Accounting or Finance must complete [ACCT 2023](#).

**E. World Language Requirements (9 hours)\***

Students whose native language is English or whose native language is not taught at the University of Arkansas must complete nine hours of university course work in a single world language — three hours of intermediate language and six hours of upper-division course work in communications and business language, or equivalent. Based on prior knowledge of language, students may receive degree credit for courses if they validate their higher placement by passing the business language course (or equivalent) with a grade of “C” or above. Students with no previous world language training or only rudimentary knowledge of a world language will be required to complete up to nine hours of additional world language requirements — in addition to the nine hours of specified language. No degree credit will be given for world language courses below 2003 course level. Students may select one of the following language tracks:

**Arabic**

<a href="#"><u>ARAB 2003</u></a>	Intermediate Arabic I
<a href="#"><u>ARAB 2016</u></a>	Immersive Arabic II
<a href="#"><u>ARAB 2016H</u></a>	Honors Immersive Arabic II
<a href="#"><u>ARAB 3016</u></a>	Immersive Arabic III

**ARAB 3016H** Honors Immersive Arabic III

Any upper level ARAB course

**Chinese****CHIN 2003** Intermediate Chinese I**CHIN 2013** Intermediate Chinese II**CHIN 3003** Advanced Chinese**CHIN 3033** Conversation

Any upper level CHIN course

**French****FREN 2003** Intermediate French I (ACTS Equivalency = FREN 2013)**FREN 2013** Intermediate French II (ACTS Equivalency = FREN 2023)**FREN 3003** Advanced French**FREN 4333** Introduction to Business French

Any upper level FREN course

**German****GERM 2003** Intermediate German I (ACTS Equivalency = GERM 2013)**GERM 2013** Intermediate German II (ACTS Equivalency = GERM 2023)**GERM 3003** Advanced German I**GERM 3033** Conversation**GERM 4333** Professional German I**Italian****ITAL 2003** Intermediate Italian I**ITAL 2013** Intermediate Italian II**ITAL 3033** Italian Conversation**ITAL 4033** Advanced Italian Conversation

Any upper level ITAL course

**Japanese****JAPN 2003** Intermediate Japanese I

<a href="#"><u>JAPN 2013</u></a>	Intermediate Japanese II
<a href="#"><u>JAPN 2013H</u></a>	Honors Intermediate Japanese II
<a href="#"><u>JAPN 3033</u></a>	Advanced Japanese Conversation
<a href="#"><u>JAPN 3033H</u></a>	Honors Advanced Japanese Conversation
<a href="#"><u>JAPN 3103</u></a>	Advanced Reading in Japanese
<a href="#"><u>JAPN 3103H</u></a>	Honors Advanced Reading in Japanese
<a href="#"><u>JAPN 3116</u></a>	Intensive Advanced Japanese
<a href="#"><u>JAPN 3116H</u></a>	Honors Intensive Advanced Japanese
Any upper level JAPN course	

### Russian

<a href="#"><u>RUSS 2003</u></a>	<a href="#"><u>Intermediate Russian I</u></a>
<a href="#"><u>RUSS 2013</u></a>	<a href="#"><u>Intermediate Russian II</u></a>
<a href="#"><u>RUSS 3003</u></a>	<a href="#"><u>Advanced Russian I</u></a> May be repeated for up to six hours of degree credit
<a href="#"><u>Any Upper Level RUSS course</u></a>	

### Spanish

<a href="#"><u>SPAN 2003</u></a>	Intermediate Spanish I (ACTS Equivalency = SPAN 2013)
<a href="#"><u>SPAN 2013</u></a>	Intermediate Spanish II (ACTS Equivalency = SPAN 2023)
<a href="#"><u>SPAN 2013H</u></a>	Honors Intermediate Spanish II
<a href="#"><u>SPAN 3003</u></a>	Advanced Spanish
<a href="#"><u>SPAN 3033</u></a>	Conversation and Composition

Any upper level SPAN course

<a href="#"><u>SPAN 4333</u></a>	Business Spanish I
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Students whose native language is not English but is taught at the University of Arkansas must select a third language from the list above or substitute six hours of upper-division English language courses (i.e., speech, writing, or U.S. literature), to be selected with the consent of an adviser and department chair. Those students whose native language is not taught at the University of Arkansas will normally be required to select a third language.

### **F. Area Studies Requirements (6 hours)\***

For students taking a world language, six hours of upper-division coursework in the Fulbright College of Arts and Sciences are required. Domestic students can satisfy this requirement in one of three ways:

Any upper division foreign language course,

Minor in a foreign language, and/or

Select upper division courses related to the world language to include:



**Arabic** – any upper division course for Middle Eastern Studies (MEST) to include [MEST 4003](#), [MEST 4003H](#) or additional courses listed under MEST in the university catalog

**Chinese/Japanese/Asian Studies** – any upper division course for Asian Studies (AIST)

**French** – any upper division course for EUST

**German** – any upper division course for EUST Italian – any upper division course for EUST

**Russian** - [any upper division elective courses for Russian Studies minor, RUSS 4113/WLIT 4113 and RUSS 4133/WLIT 4133](#)

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**Spanish** – any upper division course for Latin American Studies (LALS) to include [LALS 4003](#), [LALS 4003H](#), or additional courses listed under LALS in the university catalog.

International students may satisfy this requirement in one of two ways:

For students who choose to take a third language, area studies requirements are the same as those for domestic students.

Students may choose to take six hours of upper division English (ENGL) coursework in the Fulbright College of Arts and Sciences.

### **G. International Experience Requirement**

At a minimum, a student must complete a study abroad program approved by the Walton College of at least four weeks and six credit hours, or work abroad, or work with the international division of a domestic company as part of their program. Students are strongly encouraged, but not required, to seek job experience in a company located in a country related to their foreign language requirement. International students may elect to meet this requirement by working in their home country by obtaining prior approval from their adviser and department chair.

### **H. Concentrations (18 hours)**

Students must take six courses in one of the following concentrations:

Accounting

Business Economics

Finance

General Business

Information Systems

Management

Marketing

Retail

Supply Chain Management

Each concentration requires 3 hours of interdisciplinary electives.

\*

Students may elect to substitute a Minor in Global Studies (Option 1 only) in lieu of the 9 hours of World Language and the 6 hours of Area Studies requirement for the Bachelor of Science in International Business.

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student Demand for Program

n/a

Scheduled Program Review Date

2021-2022

Program Goals and Objectives

Program Goals and Objectives

Graduates of the BSIB program at the Sam M. Walton College of Business will be able to critically analyze and engagement with complex, global business contexts.

Learning Outcomes

Learning Outcomes

Students will analyze global perspectives of an experiential international business context.

Description and justification of the request

Description of specific change	Justification for this change
Adding Russian Language and Russian Area Studies classes to options for BSIB degree students.	Adding Russian Language and Russian Area Studies will provide students with more options for specialization in world languages.

Upload attachments

Reviewer Comments

**Alice Griffin (agriffin) (04/03/23 10:15 am):** Rollback: Please change your response to yes for the question, does this proposal impact courses in another college. As the Russian courses impact ARSC. Thus, this request does not qualify for the shortened approval process and the effective date will need to be changed to fall 2024.

Key: 521