

## New Program Proposal

Date Submitted: 01/29/23 4:35 pm

Viewing: **SOINUM : Social Innovation**

## Undergraduate MicroCertificate

Last edit: 01/30/23 10:52 am

Changes proposed by: aellstra

Submitter:	User ID:	aellstra	Phone:
575-6145			
Program Status	Active		
Academic Level	Undergraduate		
Type of proposal	MicroCertificate		
Select a reason for this new program	Adding New Undergraduate MicroCertificate		
Effective Catalog Year	Fall 2023		
College/School Code	Walton College of Business (WCOB)		
Department Code	Department of Strategy, Entrepreneurship and Venture Innovation (SEVI)		
Program Code	SOINUM		
Degree	Undergraduate MicroCertificate		
CIP Code			

### In Workflow

1. WCOB Dean Initial
2. Director of Curriculum Review and Program Assessment
3. Registrar Initial
4. Institutional Research
5. SEVI Chair
6. WCOB Curriculum Committee
7. WCOB Faculty
8. WCOB Dean
9. Global Campus
10. Provost Review
11. Undergraduate Council
12. Faculty Senate
13. Provost Final
14. Registrar Final
15. Catalog Editor Final

### Approval Path

1. 01/29/23 4:35 pm  
Alan Ellstrand  
(aellstra): Approved for WCOB Dean Initial
2. 01/30/23 10:55 am  
Alice Griffin  
(agriffin): Approved for Director of Curriculum Review and Program Assessment
3. 02/01/23 8:28 am  
Gina Daugherty

- (gdaugher):  
Approved for  
Registrar Initial
4. 02/08/23 9:56 am  
Doug Miles  
(dmiles): Approved  
for Institutional  
Research
5. 02/08/23 10:00 am  
Jason Ridge (ridge):  
Approved for SEVI  
Chair
6. 02/08/23 10:42 am  
Alan Ellstrand  
(aellstra): Approved  
for WCOB  
Curriculum  
Committee
7. 02/08/23 10:43 am  
Alan Ellstrand  
(aellstra): Approved  
for WCOB Faculty
8. 02/08/23 10:43 am  
Alan Ellstrand  
(aellstra): Approved  
for WCOB Dean
9. 02/08/23 10:46 am  
Suzanne Kenner  
(skenner): Approved  
for Global Campus
10. 02/08/23 10:47 am  
Jim Gigantino  
(jgiganti): Approved  
for Provost Review
11. 02/24/23 5:48 pm  
Alice Griffin  
(agriffin): Approved  
for Undergraduate  
Council

2/27/23, 8:39 AM

Program Management

Program Title

Social Innovation Undergraduate MicroCertificate

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program?

9

## Program Requirements and Description

### Requirements

## Social Innovation Undergraduate MicroCertificate

The Social Innovation Undergraduate MicroCertificate is designed to provide students with a grounding in social entrepreneurship both as a social movement as well as an alternative to traditional business approaches. The Undergraduate MicroCertificate will provide students with hands-on experience in learning about developing their own social venture from idea to pitch and it will enable them to determine the viability, sustainability and scalability of their ideas. The Undergraduate MicroCertificate also allows for opportunities to learn about social innovation strategies and techniques for consulting with social enterprises.

## Social Innovation Undergraduate MicroCertificate

The Social Innovation Undergraduate MicroCertificate requires nine credit hours that may be used to fulfill the requirements for an undergraduate degree. The specific requirements are listed below. See an advisor for course selection.

Required Courses--select one or two of the following		3 or 6
SEVI 3033 SOCIAL INNOVATION STRATEGIES	Course SEVI 3033 SOCIAL INNOVATION STRATEGIES Not Found	
SEVI 3673	Social Entrepreneurship	

Elective Courses--Select one or two of the following:

3  
or  
6

<a href="#">BUSI 3003H</a>	Honors College Colloquium
<a href="#">BUSI 330V</a>	Walton College Study Abroad
<a href="#">SEVI 310V ENTREPRENEURSHIP INTERNSHIP</a>	<a href="#">Course SEVI 310V ENTREPRENEURSHIP INTERNSHIP Not Found</a>
<a href="#">SEVI 4333 BIOMEDICAL INNOVATIONS FOR GLOBAL IMPACT</a>	<a href="#">Course SEVI 4333 BIOMEDICAL INNOVATIONS FOR GLOBAL IMPACT Not Found</a>

Total Hours

9

Note--[BUSI 3003H](#) credit is only for the Consulting for Social & Environmental Impact Colloquium and [BUSI 330V](#) credit only allowed for specified study abroad classes.

8-Semester Plan

- Program Costs
- No new faculty, facilities or other resources required for this MicroCertificate.
- Library Resources
- No new library resources required.
- Instructional Facilities
- No new instructional facilities required.
- Faculty Resources
- No new faculty resources required.
- List Existing Certificate or Degree Programs that Support the Proposed Program

Are Similar Programs available in the area?	
No	
Estimated Student Demand for Program	15
Scheduled Program Review Date	NA

## Program Goals and Objectives

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## Learning Outcomes

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The Undergraduate MicroCertificate will provide students with hands-on experience in learning about developing their own social venture from idea to pitch and it will enable them to determine the viability, sustainability and scalability of their ideas. The Undergraduate MicroCertificate also allows for opportunities for students to learn about social innovation strategies and techniques for consulting with social enterprises.

## Description and Justification for this request

Description of request	Justification for request
Adding an Undergraduate MicroCertificate in Social Innovation.	Social Innovation is required for success in social enterprises. This Undergraduate MicroCertificate addresses a need in making students aware of the need for and in encouraging innovation among non-profit and social enterprise organizations.

## Upload attachments

## Reviewer Comments

**Alice Griffin (agriffin) (01/30/23 10:45 am):** Inserted Undergraduate to program title and catalog language for consistency.

**Alice Griffin (agriffin) (01/30/23 10:47 am):** Removed row with "Social Innovation MicroCertificate Hours" from program requirements course list. The redundant language was not necessary.

**Alice Griffin (agriffin) (01/30/23 10:48 am):** Courses in red have been submitted for approval.

**Alice Griffin (agriffin) (01/30/23 10:49 am):** Changed scheduled program review date from 2026 to NA. MicroCertificates are not reviewed.