

## New Program Proposal

Date Submitted: 01/29/23 4:34 pm

Viewing: **ORINUM : Organizational Innovation**

## Undergraduate MicroCertificate

Last edit: 02/08/23 11:01 am

Changes proposed by: aellstra

|                                      |  |          |        |
|--------------------------------------|--|----------|--------|
| Submitter:                           | User ID:   | aellstra | Phone: |
| 575-6145                             |  |          |        |
| Program Status                       | Active   |          |        |
| Academic Level                       | Undergraduate  |          |        |
| Type of proposal                     | MicroCertificate   |          |        |
| Select a reason for this new program | Adding New Undergraduate MicroCertificate                              |          |        |
| Effective Catalog Year               | Fall 2023  |          |        |
| College/School Code                  | Walton College of Business (WCOB)                                      |          |        |
| Department Code                      | Department of Strategy, Entrepreneurship and Venture Innovation (SEVI) |          |        |
| Program Code                         | ORINUM   |          |        |
| Degree                               | Undergraduate MicroCertificate   |          |        |
| CIP Code                             |  |          |        |

### In Workflow

1. WCOB Dean Initial
2. Director of Curriculum Review and Program Assessment
3. Registrar Initial
4. Institutional Research
5. SEVI Chair
6. WCOB Curriculum Committee
7. WCOB Faculty
8. WCOB Dean
9. Global Campus
10. Provost Review
11. Undergraduate Council
12. Faculty Senate
13. Provost Final
14. Registrar Final
15. Catalog Editor Final

### Approval Path

1. 01/29/23 4:35 pm  
Alan Ellstrand  
(aellstra): Approved for WCOB Dean Initial
2. 01/30/23 10:39 am  
Alice Griffin  
(agriffin): Approved for Director of Curriculum Review and Program Assessment
3. 01/31/23 3:16 pm  
Gina Daugherty

- (gdaugher):  
Approved for  
Registrar Initial
4. 02/08/23 11:02 am  
Doug Miles  
(dmiles): Approved  
for Institutional  
Research
5. 02/08/23 11:42 am  
Jason Ridge (ridge):  
Approved for SEVI  
Chair
6. 02/08/23 11:43 am  
Alan Ellstrand  
(aellstra): Approved  
for WCOB  
Curriculum  
Committee
7. 02/08/23 11:43 am  
Alan Ellstrand  
(aellstra): Approved  
for WCOB Faculty
8. 02/08/23 11:43 am  
Alan Ellstrand  
(aellstra): Approved  
for WCOB Dean
9. 02/08/23 11:45 am  
Suzanne Kenner  
(skenner): Approved  
for Global Campus
10. 02/09/23 8:00 am  
Jim Gigantino  
(jgiganti): Approved  
for Provost Review
11. 02/24/23 5:47 pm  
Alice Griffin  
(agriffin): Approved  
for Undergraduate  
Council

2/27/23, 8:38 AM

Program Management

Program Title

Organizational Innovation Undergraduate MicroCertificate

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program?

9

## Program Requirements and Description

### Requirements

## Organizational Innovation Undergraduate MicroCertificate

The Organizational Innovation Undergraduate MicroCertificate is designed to help further develop organizational innovation leaders through an undergraduate practicum-based program in organization innovation. The Undergraduate MicroCertificate will leverage the programs of the McMillon Innovation Studio. The Organizational Innovation Undergraduate MicroCertificate requires nine hours of coursework to complete.

## Organizational Innovation Undergraduate MicroCertificate Requirements

The Organizational Innovation Undergraduate MicroCertificate requires nine credit hours that may also be used to fulfill the requirements for an undergraduate degree. The specific requirements are listed below, See an advisor for course selection.

|   |  |
|---|--|
| Required Courses                                  | 6  |
| <a href="#">SEVI 3233</a>                         | Corporate Innovation   |
| <a href="#">SEVI 4233 CORPORATE INNOVATION II</a> | <a href="#">Course SEVI 4233 CORPORATE INNOVATION II Not Found</a> |
| Select one of the following:                      | 3  |

BUSI 330V

Walton College Study Abroad

SEVI 310V ENTREPRENEURSHIP INTERNSHIP

Course SEVI 310V ENTREPRENEURSHIP INTERNSHIP  
Not Found

Total Hours

9

Note: BUSI 330V credit allowed with Program Director approval only.

8-Semester Plan

Program Costs

Program will use existing courses, faculty and resources.

Library Resources

No additional library resources required.

Instructional  
Facilities

Classes will be taught in existing facilities

Faculty Resources

No additional faculty resources will be required.

List Existing Certificate or Degree Programs  
that Support the Proposed Program

Are Similar Programs available in the area?

No

Estimated Student      15  
Demand for Program

Scheduled Program      NA  
Review Date

Program Goals and  
Objectives

Program Goals and Objectives

The Undergraduate MicroCertificate is designed to develop organizational innovation leaders through an undergraduate practicum-based program in organization innovation. Successful organizations of the future will embrace innovation and this Undergraduate MicroCertificate will help develop human capital in this area.

Learning Outcomes

**Learning Outcomes**

Students will develop an innovative and creative mindset in support of organizational innovation. Students will develop problem solving skills to help identify and address organizational challenges. Students will also develop skills in human centered design and product management that will help build their innovative capacity.

## Description and Justification for this request

| Description of request  | Justification for request   |
|---|---|
| Adding a nine hour Undergraduate MicroCertificate in Organizational Innovation. | Innovation is critical for organizational survival. The Undergraduate MicroCertificate in Organizational Innovation will provide hands-on experience for future organizational leaders. |

## Upload attachments

## Reviewer Comments

**Alice Griffin (agriffin) (01/30/23 10:29 am):** Removed additional line: "Organizational Innovation MicroCertificate Hours" from program requirements. It is not necessary to declare the MicroCertificate hours are nine hours three times in the catalog copy. Attempting to remove redundancy.

**Alice Griffin (agriffin) (01/30/23 10:31 am):** Inserted Undergraduate to program title to be consistent with other MicoCertificate language in campus records. Also inserted language into the program requirements field for consistency.

**Alice Griffin (agriffin) (01/30/23 10:36 am):** Both courses in red have been submitted for approval. Indented SEVI 310V to align with BUSI 330V.

**Alice Griffin (agriffin) (01/30/23 10:38 am):** Changed scheduled program review date from 2026 to NA. As MicroCertificates are not reviewed.

**Doug Miles (dmiles) (02/08/23 11:01 am):** Changed CIP code to 52.0299 to better reflect the program's specific focus

Key: 941